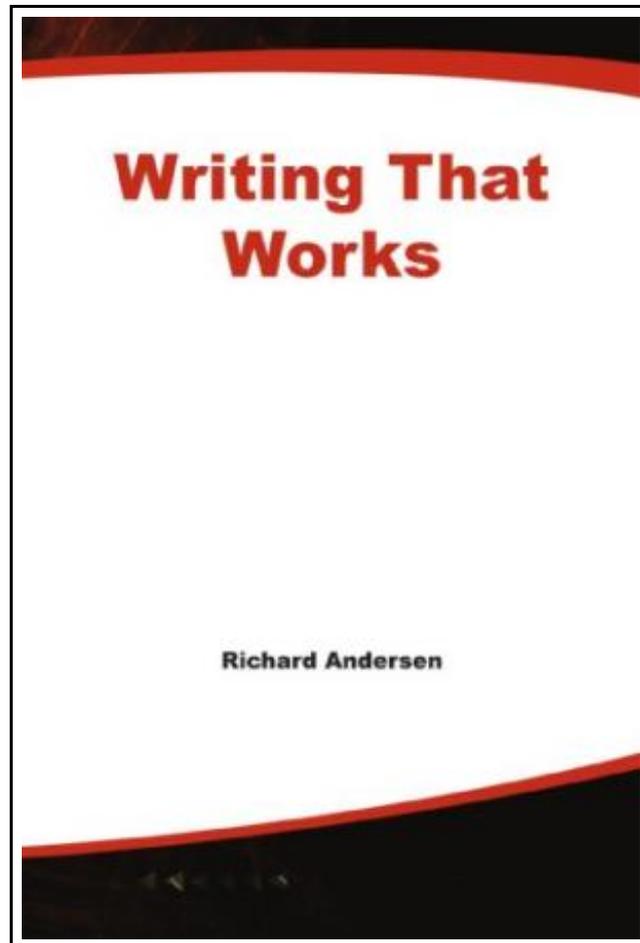


## Writing That Works: A Practical Guide for Business and Creative People



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