



The PhotoshopCS6 essence and print ad design (1DVD) (outstanding advertising creative financial(Chinese Edition)

By CAO MENG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-11-01 Pages: 380 Publisher: China Youth Press title: PhotoshopCS6 technical essence of design and print ads (1DVD) (outstanding advertising creative fusion of exquisite visuals. touch your Graphic Design thinking!) (younger lion produced) List Price: \$ 75.00 Author: Cao Meng Publishing: China Youth Press Publication Date :2012-11-1 ISBN: 9787515310282 Words: Page: 380 Edition: 1 Binding: Paperback : large 16 Weight: Editor's Choice to render the latest Rui advertising design ideas and the most exquisite plane processing techniques. to bring you a taste of the charm of the top print ad design cases. Elaborate Summary 36 actual cases. involving a total of 12 kinds of commercials advertising logo design. posters. poster design. outdoor advertising design. book design. the POP advertising design. packaging design. web design. design type. so that readers of commercials design style. performance. color matching. consumer groups positioning. flat map production and stereoscopic effect diagram produced a comprehensive understanding. Table of Contents Chapter 01 advertising logo design 01 corporate logos-Mechanical 02 real estate signs-LIFE IS SPACE! The concept logo - CRIMINAL reborn Chapter 02 ad text design...

Reviews

An incredibly amazing ebook with perfect and lucid answers. It is written in basic terms and never difficult to understand. Its been written in an exceptionally basic way and it is only right after i finished reading this ebook in which in fact modified me, affect the way i really believe.

-- Beverly Hoppe

Extremely helpful for all class of individuals. Better then never, though i am quite late in start reading this one. I realized this publication from my i and dad suggested this ebook to discover.

-- Adela Schroeder II