



Contextuality: A Value Generation Framework for Business and Society

By Pieter Marais

Createspace, United States, 2009. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.Contextuality is an in-depth understanding of context and the expansion of the basic principles of e.g. Stratified Systems Theory. The Contextuality framework has incredible value for organizations when correctly applied. In the world we live in today, the principles become more relevant than ever and the cost of making contextual mistakes is growing hand over fist. This scientific framework provides a base for organization setup and design, as well determining of people s contextual capability to deal with the appropriate level of contextual challenge for organizational value add. Understanding the new world continuously reveals why Contextuality plays a critical role in the set up and design of roles, business, companies and even broader society. In the networked and fractal based world we find ourselves in, understanding Contextuality becomes pivotal. Books to follow will deal with practice application to companies and people gained through years of pooled experience.



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