



Kill It with Daily Deals: How an Accountant and a Wiseguy Kill It with Daily Deals

By Neil Venketramen, Rocco Castellano

Createspace, United States, 2013. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is the story about how a former Mob Kid from New Jersey and a former accountant for Deloitte Douche joined in an unlikely partnership to create a system to help businesses create a profit center and raving fans from leads generated from their Daily Deals promotions. Whether we agree with it or not Groupon, Living Social, and all the daily deal sites have spawned new customers. Buying your favorite item at your local small business at a discount is not embarrassing anymore. You do not have to cut coupons and take them out at the cash register while the checkout clerk gives you that look that makes you feel cheap and embarrassed. Not only have they completely taken the embarrassment out of discount buying, they have created a habit in all of us. We are now accustomed to checking online for coupons and discounts first before we make that exciting purchase. And all of a sudden it is the cool thing to do. So where does it leave local small business owners? Inside the these pages...



READ ONLINE
[2.91 MB]

Reviews

This publication is definitely worth buying. It can be loaded with wisdom and knowledge I am easily could possibly get a satisfaction of looking at a composed publication.

-- **Rhiannon Steuber**

Very helpful to all type of individuals. It really is rally interesting throgh looking at time. Its been designed in an extremely basic way which is just soon after i finished reading this pdf through which basically modified me, change the way i believe.

-- **Tyshawn Brekke**

See Also



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Fun to Learn Bible Lessons Preschool 20 Easy to Use Programs Vol 1 by Nancy Paulson 1993 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Klara is a little different from the other cows, because she has a very special...



Minecraft Box Set 2 in 1: Minecraft Redstone. Minecraft Ultimate Redstone Step-By-Step Guide + All Secret Survival Tricks and Secrets: (Minecraft, Minecraft Secrets, Minecraft Stories, Minecraft Books

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Minecraft BOX SET 2 IN 1: Minecraft Redstone. Minecraft Ultimate Redstone Step-by-Step Guide + All Secret Survival Tricks and Secrets...